



Marketing Coordinator

Part-time, flexible working arrangements - Melbourne CBD

Aither is a team of economic, public policy and strategy advisors that provide leading advice on water policy, markets, infrastructure and natural hazards. We deliver accurate and evidenced-based advice that inspires and enables positive change in the management of water and natural resources. To meet this vision, we value precision, integrity and commitment.

At Aither, you will get the opportunity to help shape a growing business, working alongside leading practitioners on a diverse range of interesting projects that matter. Aither offers a flexible, team-oriented environment where staff are committed to treating one another with respect and courtesy.

As a Marketing Coordinator, your role will be to:

- conduct an audit of our current marketing resources;
- develop and implement a marketing/communication strategy;
- lead the redevelopment and maintenance of our website;
- develop and design a regular newsletter;
- assist in the coordination of events; and
- assess and report on the results of marketing initiatives.

The successful candidate will have demonstrated experience working in one or more of the following areas, which are listed in no particular order:

- designing and implementing a brand strategy;
- understanding target audiences and identifying appropriate marketing platforms;
- autonomously auditing marketing resources and initiatives; and
- analysing and reporting on marketing results.

Applications that demonstrate the following will be highly regarded:

- a combination of experience and skills in a number of areas listed above;
- experience implementing a B2B marketing strategy; and
- experience managing a web development project.

As a certified B Corporation we take pride in continually challenging ourselves to discover new ways of improving our interactions with the community, the environment, our employees and our clients. Aither is an inclusive and equal opportunity employer, and we are actively seeking to increase our workplace diversity.

If you're interested in working with some of Australia's leading practitioners in a flexible and collegiate working environment, please send your CV and cover letter to Charlie Harmsen, HR Coordinator via charlie.harmsen@aither.com.au.